

LA LINE

LICENSE AD PLATES



SIZE: 6" x 12"

POLYSTYRENE on WHITE MATERIAL.
 ALUMINUM A25 on WHITE or NATURAL MATERIAL.
 ALUMINUM A32 on WHITE MATERIAL.

Polystyrene

ITEM#	MILS	125	250	500	1000	2500	5000
PS20 (one color)	20	1.78	1.16	.84	.67	.56	.47
PS40 (one color)	40	2.28	1.45	1.08	.91	.78	.63
PS60 (one color)	60	2.75	1.82	1.58	1.19	1.02	.90
Each Extra Color		.74	.37	.25	.17	.12	.10
FULL BLEED add		.35	.23	.17	.12	.08	.06

Aluminum

ITEM#		125	250	500	1000	2500	5000
A25 (one color)	25	3.49	2.69	2.25	2.05	1.82	1.64
A32 (one color)	32	4.49	3.94	3.15	2.58	2.18	1.94
Each Extra Color		.83	.46	.32	.25	.21	.18
Color Bleed		.70	.45	.34	.23	.15	.10
Reflectorizing		.98	.63	.55	.45	.41	.38
Reflective Overlaminat		4.99	3.72	3.10	2.72	2.30	2.08

Art charge of \$25.00 for first order only.
 No charge if camera ready art is supplied. Extra charge for special designs and complicated art.
 Reverse print plates come with 1/4 inch white border on all sides.
 Full bleed available at additional cost.
 Only A25 and A32 can be Reflectorized or Overlaminated
 Approx. wghts: PS20 - 60#/1000; PS40 - 60#/500; PS60 - 45#/125; A25 - 60#/250; A32 - 50#/200